

Innovative professional with demonstrated success excelling in dynamic, fast-paced environments and extensive knowledge of software development technologies and processes. Proven talent developing quality applications and commitment to exceeding organizational goals in a Frontend Developer role.

QUALIFICATIONS SUMMARY

Software Development

- Functional knowledge of numerous programming languages and web development technologies.
- Project experience in application design, UI/UX, and full stack development.

Project Deployment

- Proven success developing software solutions that meet scope and exceed expectations.
- History of outstanding teamwork, as well as comprehensive project planning and deployment.

Communication

- Quick learner practiced in cross-functional collaboration and client communication.
- Skilled at gathering and analyzing project requirements and managing strict timelines.

EDUCATION

Penn LPS Coding Bootcamp Certificate, 2021

University of Pennsylvania
Philadelphia, PA

Bachelor of Applied Arts and Science in Communication, 2013

University of Scranton
Scranton, PA

TECHNICAL PROFICIENCIES

Languages: HTML5, CSS3, JavaScript, Handlebars

Frameworks & Libraries: Bootstrap, ReactJS, React-Bootstrap, jQuery, Node.JS, Express

Tools: UI Kit, GitHub, Git Bash, MongoDB, MySQL, Firebase, Sitecore, InVision, Adobe Dreamweaver, Adobe Illustrator, Adobe Photoshop, Higher Logic

ADDITIONAL EXPERIENCE

Technical Recruiter

Mondo, Philadelphia, PA

PROJECT HIGHLIGHTS

- [Travel Companion](#) ([GitHub](#)) (*HTML, Bootstrap, CSS, JavaScript*): Designed web application simulating cultural experience of traveling during global pandemic and quarantine.
- [Wrapplt](#) ([GitHub](#)) (*HTML, UI kit, CSS, JavaScript, MySQL, Express, Express-Handlebars*): Developed and implemented responsive web application assisting users with finding the perfect gift.
- [GiveBack-KeepTrack](#) ([GitHub](#)) (*ReactJS*): Completed full stack development for application allowing users to track yearly charitable donations, integrating features including category separation, marking tax deductible items, tracking employer matching, and uploading receipts/documentation.

EXPERIENCE HIGHLIGHTS

AmeriGas, King of Prussia, PA (2017 – Present) Marketing Specialist

5/2018 – Present

Drive content strategy across Residential email marketing campaigns, overseeing full project cycle from development to deployment. Partner with Product Marketing Manager to analyze data and assess customer needs, establish project scope and tactics, and implement effective initiatives to maximize client's market growth.

- Leveraged HTML and CSS to design innovative and creative email templates.
- Led program management of Trust AmeriGas Referral Program, increasing referral rates by 50%.
- Boosted online enrollment by 10% through design and implementation of engaging School Days Program.
- Promoted through roles of increased scope and accountability, moving to role requiring advanced knowledge and offering greater leadership opportunities.

Marketing Account Manager

7/2017 – 5/2018

Oversaw key account management for internal and external clients, building brand awareness, generating leads, and communicating with clients to discuss needs and manage expectations. Led development and execution of email campaigns adhering to project scope and timelines.

- Managed preparation and distribution of marketing copy, images, videos, emails, and other collateral with focus on client's goals and customer satisfaction.
- Authored appealing branded content for social media platforms, crafting material to engage clients and boost client revenues.

Life Celebration, Inc. North Wales, PA Marketing Communications Assistant

8/2015 – 2/2017

Supported marketing operations, assisting Director of Marketing with press and marketing material and communication across internal and external customers. Ensured product quality for distribution and shipping, confirming deadlines met and outstanding customer satisfaction.

- Spearheaded social media management for several organizational accounts and created content for website.
- Coordinated and managed special events for current and future clients, scheduling activities, prioritizing tasks, and delegating assignments to vendors.